



## Dear Friend of the TROT

Did you know right now children are being sold into slavery in Illinois? Did you know It is estimated that between 18,000 and 20,000 victims are trafficked into the United States every year and that Chicago is currently in the **top five cities** in the nation for sex trafficking crimes? Roughly 300 thousand children every year are victims of this crime. The good news is you have the opportunity to join us in making an impact in the world of child sex slavery and exploitation.

## WHO WE ARE

The 8th annual Trot Against Trafficking 5K is a fundraiser that exists to raise awareness and resources to combat human trafficking, child sex slavery and exploitation. This year's event will take place on **Saturday, June 6th**. Over the past seven years, hundreds of people have participated, with **year over year growth** and our sponsors played a major part in creating a memorable event that generated the needed funds to make a difference.

## THE CAUSE

Trot Against Trafficking donates 100% of proceeds to the non-profit organization, [Selah Freedom](#) with a presence right here in Chicago, fighting the local fight against human trafficking. This organization provides support, prevention, outreach and after-care for women and children who are victims of sex trafficking and exploitation.

## Your OPPORTUNITY

By becoming a sponsor of the Trot Against Trafficking 5K, you can be a part of the solution and join the growing movement against human trafficking, child slavery & exploitation. Please consider this opportunity to partner with our event. If you have any questions, please don't hesitate to contact us at [trotagainstrafficking@gmail.com](mailto:trotagainstrafficking@gmail.com). Our success is dependent on the generosity of sponsors like you - Thank you!

## 2020 Sponsorship Opportunities

### Presenting Sponsor- \$1,000 (1 available)

- Logo predominantly displaced on finish line banner and acknowledgement at the event
- Promotional booth on race day- a table and two chairs will be provided
- Company name and logo displayed on race t-shirt
- Company name, logo and link displayed prominently on our homepage
- Social media partnership and promotion
- Five complimentary race entries
- Include marketing materials in race goody bag

### Platinum Sponsor - \$750\*

- Logo on finish line banner and acknowledgement at the event
- Promotional booth on race day- a table and two chairs will be provided

[www.trotagainstrafficking.com](http://www.trotagainstrafficking.com) #TrotForACause Saturday June 6th 2020



- Company name, logo and link displayed prominently on race website
- Company name and logo displayed on race t-shirt
- Social media partnership and promotion
- Three complimentary race entries
- Include marketing materials in race goody bag

### Gold Sponsor - \$500\*

- Logo on Finish Line banner and acknowledgement at the event
- Company name, logo and link displayed prominently on race website
- Company name and logo displayed on race t-shirt
- One social media opportunity
- Two complimentary race entries
- Include marketing materials in race goody bag

### Water Station Sponsorship - \$300\* (1 available)

- Exclusive rights to “run” the water table with company logo displayed on the table banner
- Company name and logo displayed on race t-shirt
- Company name, logo and link displayed prominently on race website
- Two complimentary race entries
- Include marketing materials in race goody bag

### Silver Sponsor - \$250\*

- Logo on packet pickup table
- Company name and logo displayed on race t-shirt
- Company name, logo and link displayed prominently on race website
- Two complimentary race entries
- Include marketing materials in race goody bag

### Bronze Sponsor - \$150\*

- Company name, logo and link displayed prominently on race website
- One complimentary race entry
- Include marketing materials in race goody bag

### Product Sponsor- In-Kind Donation

*Your in-kind donation will provide refreshments for our participants (for example: water, fruit, bagels) or raffle prizes (for example: merchandise, services, gift cards)*

*\*Please note: Sponsors providing in-kind donations with values of \$100, \$250, \$500, and \$750 will receive the benefits of the Bronze, Silver, Gold or Platinum level sponsorships respectively.*

## 2020 Sponsor Contract

Company/Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_



City:State:Zip:\_\_\_\_\_

Phone Number: \_\_\_\_\_

Email:\_\_\_\_\_

Sponsor Name (as it should be printed)

\_\_\_\_\_

**Sponsorship Opportunities:**

- Presenting Sponsor \$1,000
- Platinum Sponsor \$750
- Water Station Sponsor \$300
- Gold Sponsor \$500
- Silver Sponsor \$250
- Bronze Sponsor \$150
- Product Sponsor In-Kind

Sponsor Amount:

\$\_\_\_\_\_

In-Kind Donation

\_\_\_\_\_

Value:

\$\_\_\_\_\_

**Please return sponsor contract to:**

Trot Against Trafficking

Attn: Heather Martin

1020 Peale Avenue

Park Ridge, IL 60068

Or email to

[trotagainstrafficking@gmail.com](mailto:trotagainstrafficking@gmail.com)